

Sustainable Management and Marketing of NTFPs

FORHEAL Workshop at Souphanouvong University, Luang Prabang, Lao PDR
09-13 December 2019

Albert-Ludwigs-Universität Freiburg



Datum 09.12.2019

Souphanouvong University, Luang Prabang

Dietrich Schmidt-Vogt and Roderich v. Detten



UNI
FREIBURG

- Though NTFPs are widely utilized, their potential is largely unrecognized
- They are often collected and marketed in a haphazard and unsustainable way
 - → resource depletion and environmental degradation
 - → economic and especially commercial potential not fully realized
- There are ways in which to improve this situation

Workshop objectives



- Provide a better understanding of how NTFPs can be managed sustainably
- Provide a better understanding of how the contribution of NTFP to livelihoods and local economies can be strengthened.
- Train participants in developing a business plan for managing and marketing NTFPs.
- Discuss ways in which the workshop content can be integrated with curricula at the three partner universities.



Workshop structure



- Days 1-2 Lectures on sustainable management and marketing of NTFPs
- Days 3-4 Field work in Nayang village: collecting data for the development of a business and management plan.
- Day 5 Preparing and presenting a management and business plan



- Participants will divide into three groups
- Each group will collect data and prepare a business plan for one of three NTFPs
 - Broom grass
 - Bamboo shoots
 - Mushrooms
- Data will be collected through interviews with government officials and local producers.

Workshop outcomes



- Business plan for sustainable management and marketing of NTFPs
- Understanding of how the workshop content can be integrated with relevant curricula at the three partner universities